

Exploring Motorcyclist Riding Frequency in the MSF 100

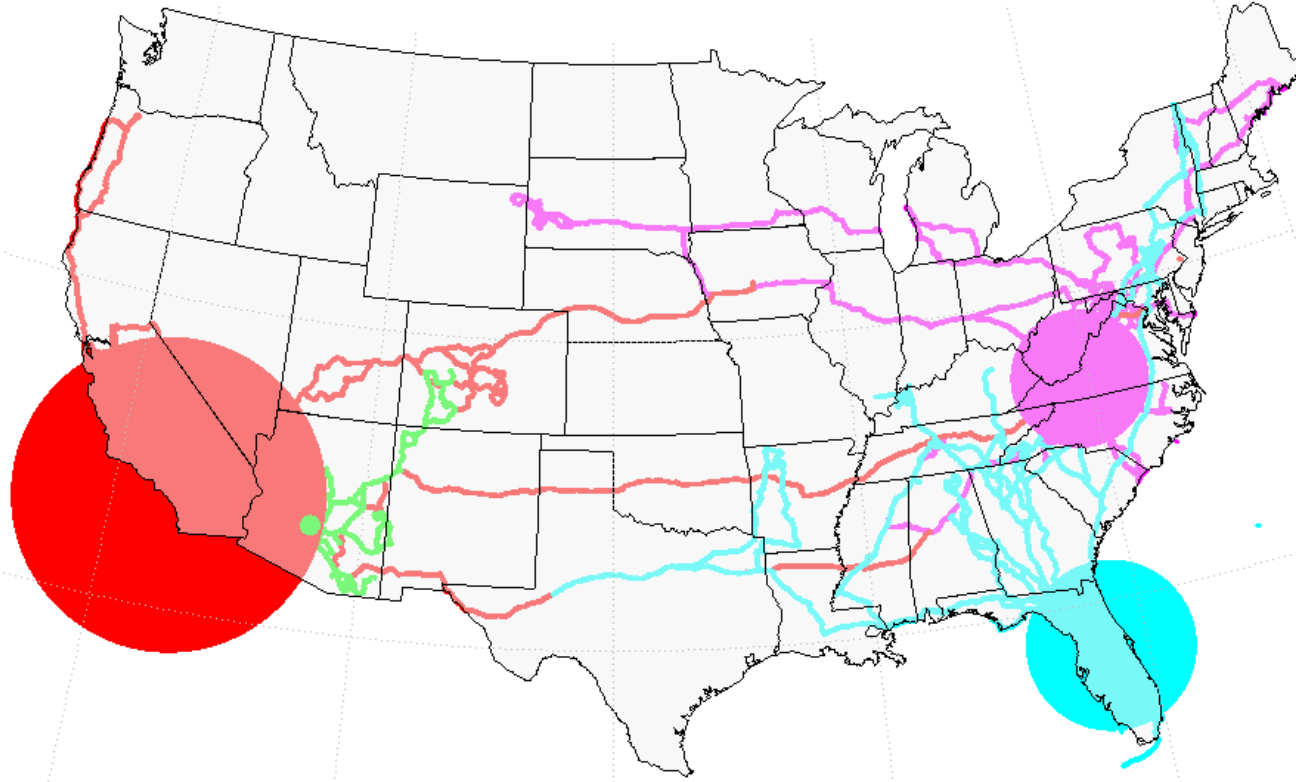
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Installation Locations



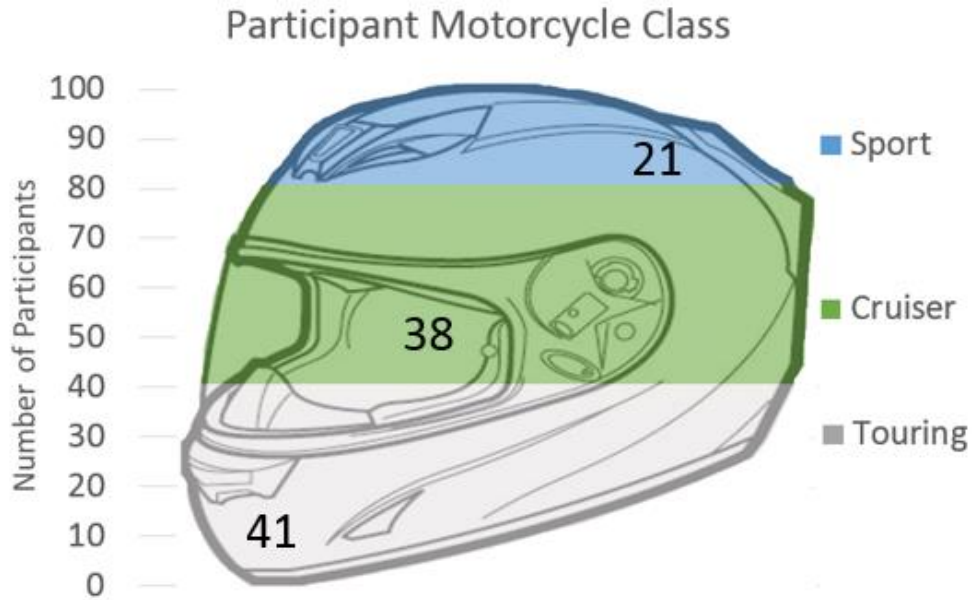
- Arizona (Phoenix)
 - Year-round riding
 - Mixed traffic densities
 - High concentration of sport bikes

- California (Irvine)
 - Year-round riding
 - Mixed traffic densities
 - Geographic overlap with past studies

- Florida (Orlando)
 - Conditional helmet law
 - Mandatory training
 - Flat and straight roads

- Virginia (Blacksburg)
 - Fall and Winter
 - Two-lane with hills and curves
 - Geographic overlap with automotive studies

MSF 100 Participants

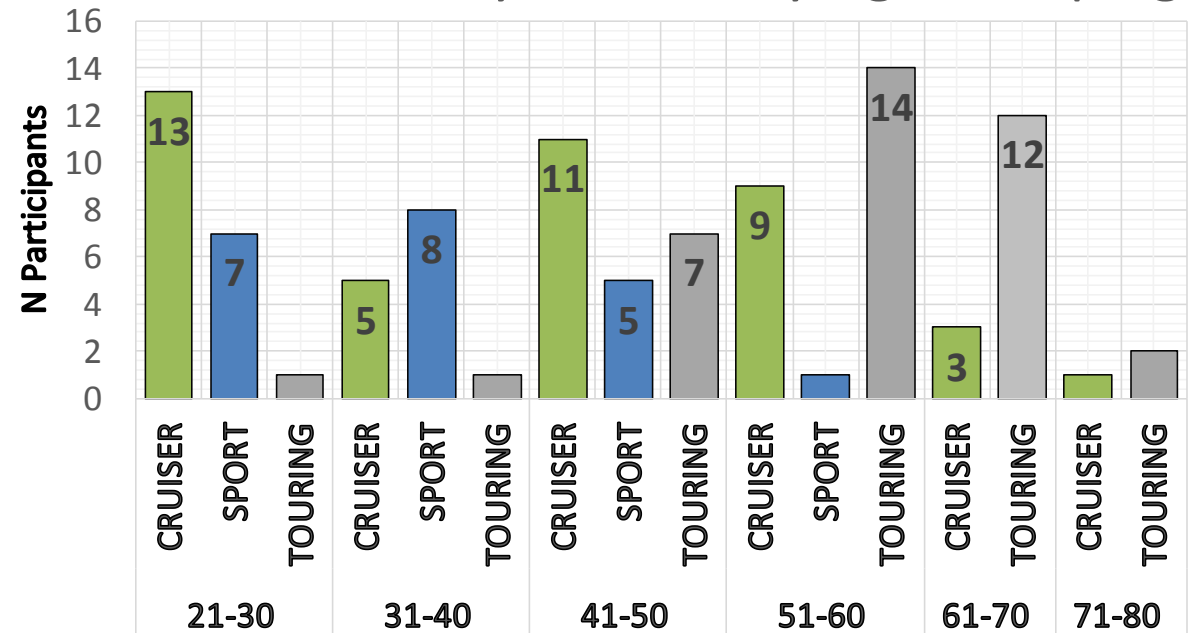


- Participant age: 21-79
- 72 Males, 27 Females
- Installed from 2 months to 2 years

3 Experience Levels

- Experienced (76)
- Returning (5)
- Novice (19)

Motorcycle Class by Age Grouping

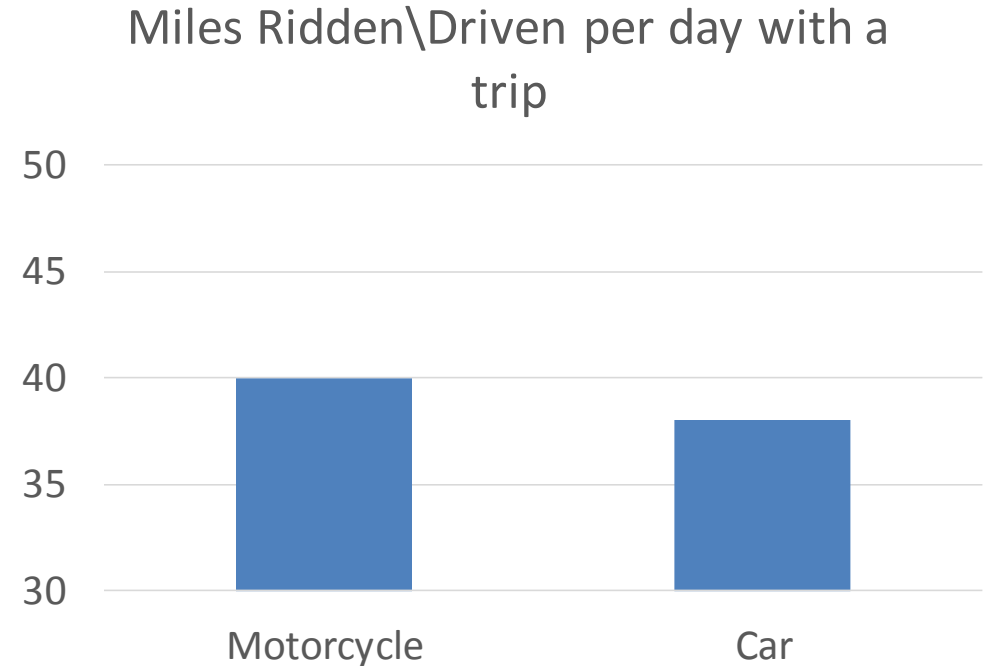
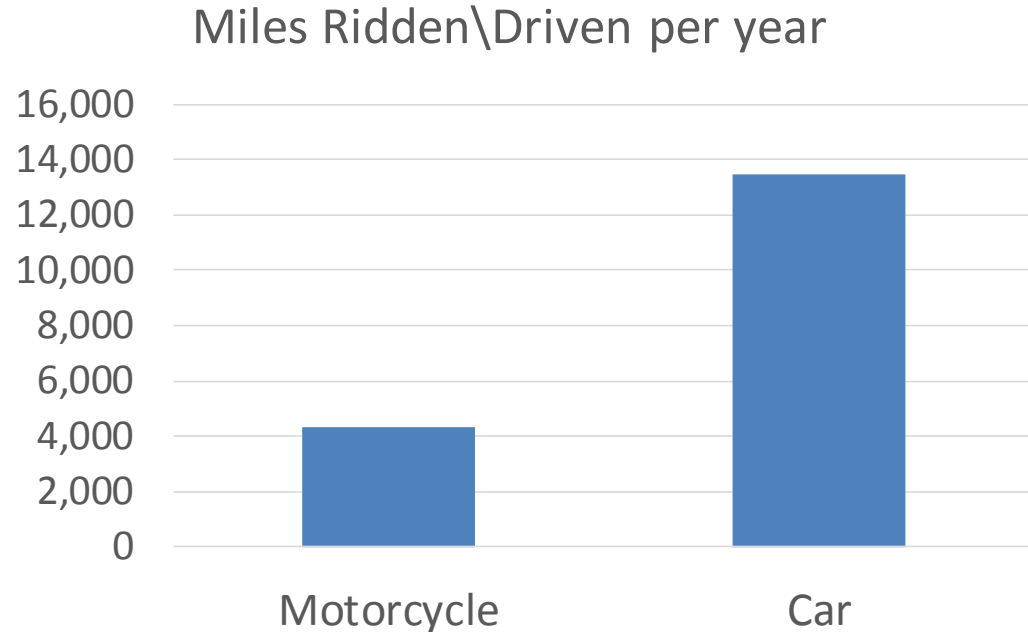


People use cars and bikes differently 1 of 2

- The average driver logs approximately 13,476 miles per year
- Drives between 38 miles per day
- Takes the fewest trips on Sunday (13%) and the most on Friday (16%)

- How do riders in the MSF 100 Compare?

People use cars and bikes differently 2 of 2



- Motorcyclists in the MSF 100 tend to take the smallest proportion of their trips on Sunday (11%) , but the highest proportion on Thursday (16%).
- Cars and Motorcycles, on average have similar trip durations and speeds.

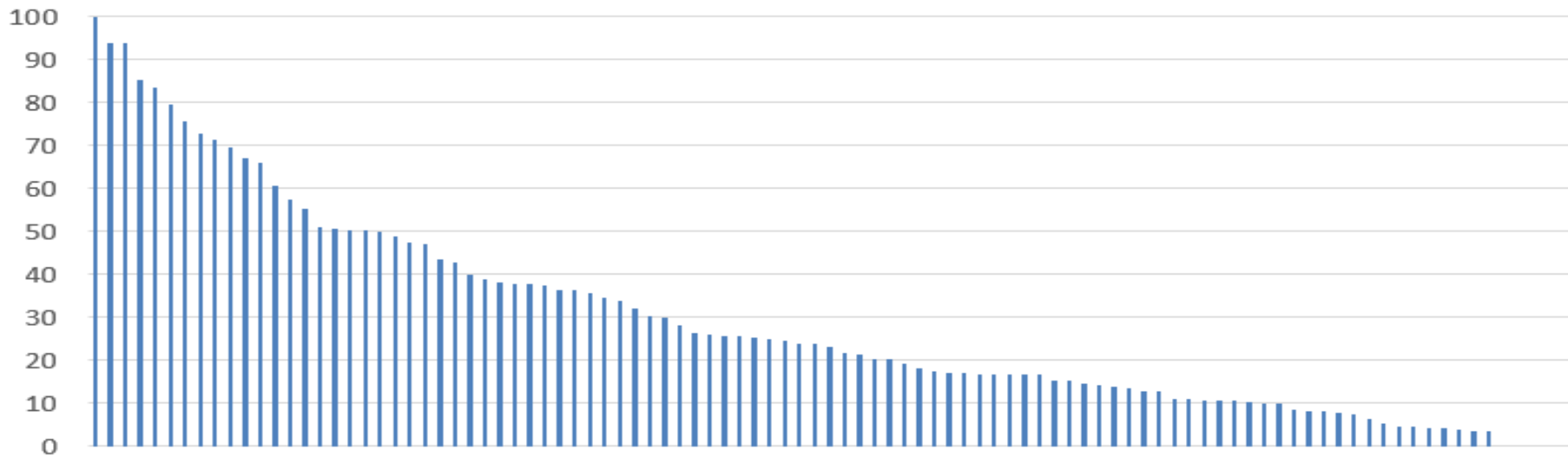
So why the difference?

- Given a difference in the number of total miles per year, but no difference in the number of miles per day, the primary difference may be in the number of days ridden.
- The number of days ridden, along with the length of breaks between riding days is tied to rider proficiency and experience.
- Riders in the MSF 100 vary greatly in when they take their trips.

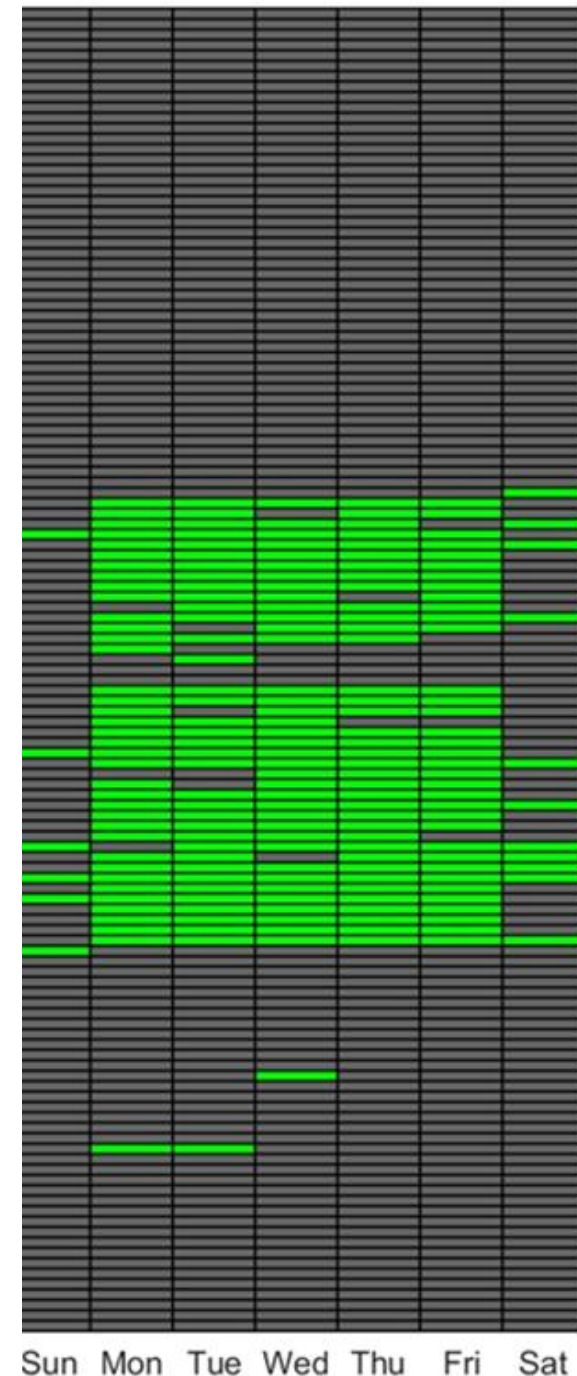
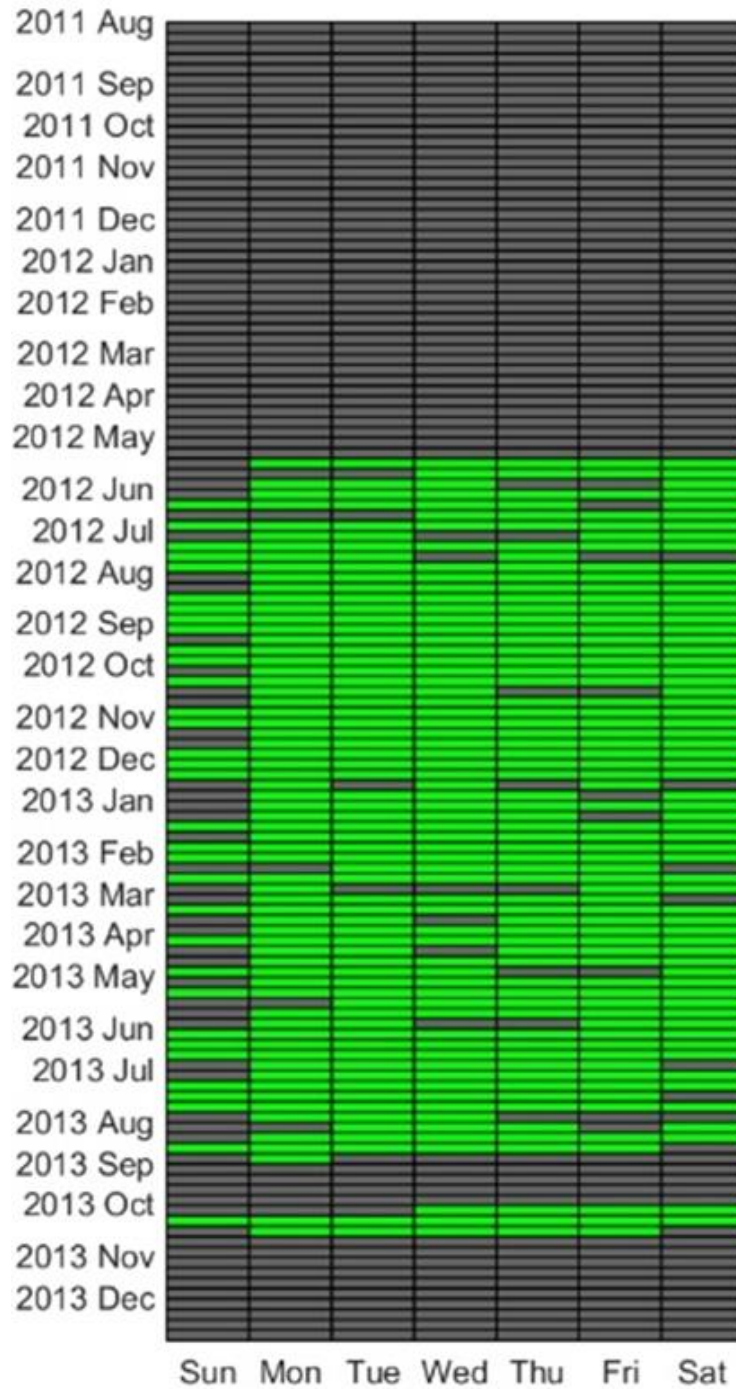
What is a Riding Day and why does it matter?

- A Riding Day is any day in which a participant took one or more trips.

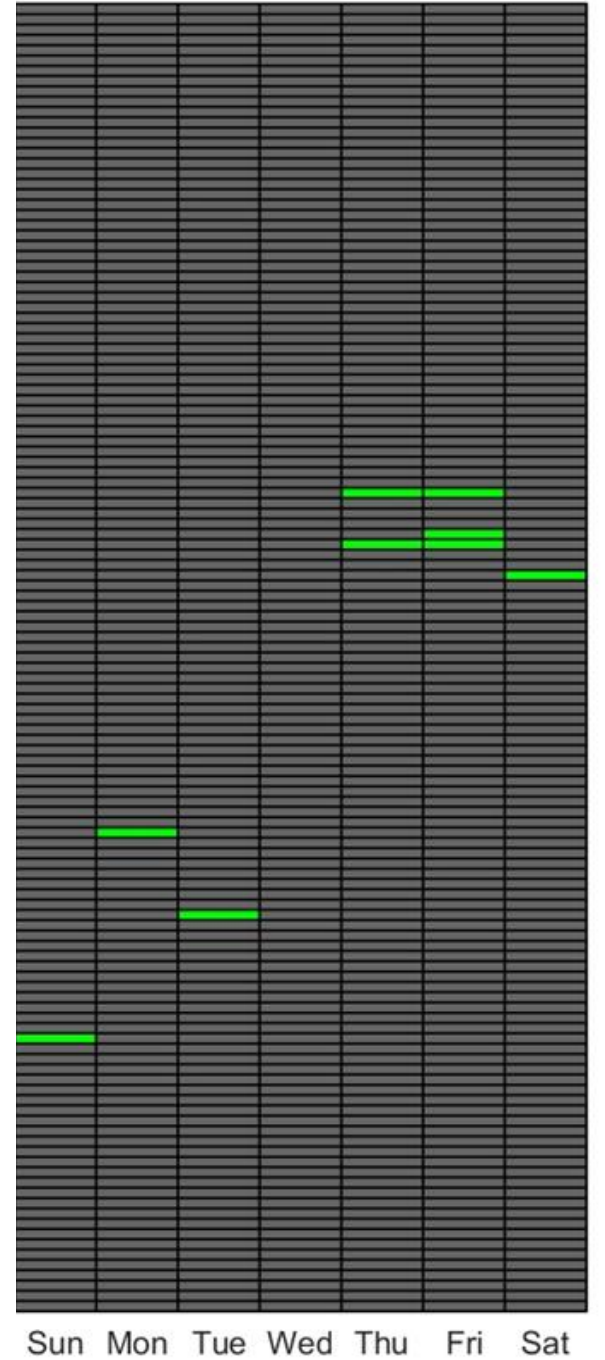
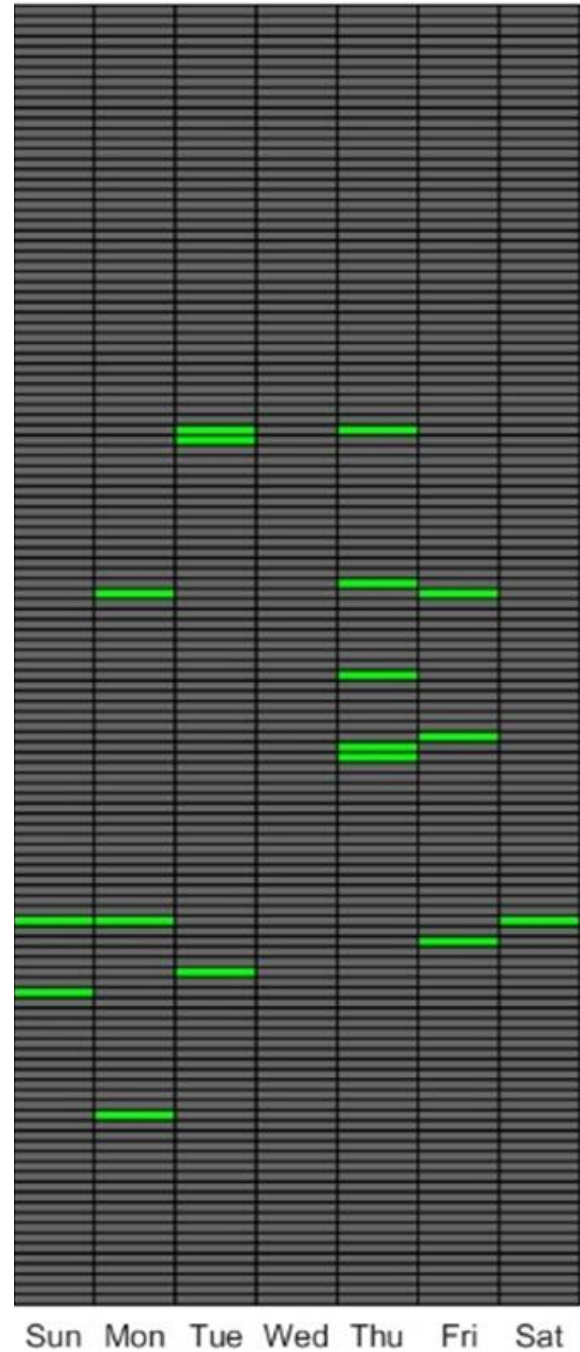
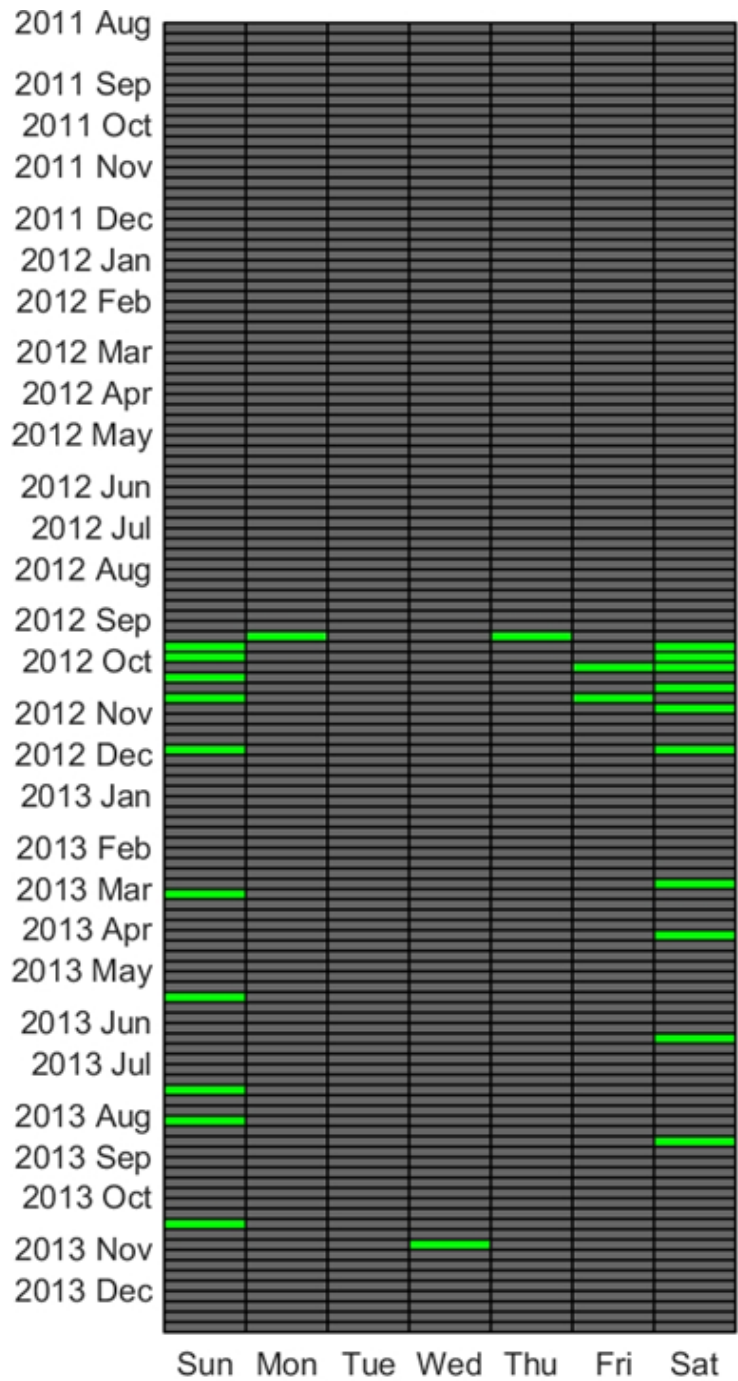
Proportion Days Ridden



		Participants	Mean	Median	Mode	Std.
Overall	Riding Days during participation	97	91	59	10	87
	Riding Months during participation	97	10	11	11	4.4
	Miles Per Riding Day	97	40.4	27.9	4.5	32.1
	Miles Per Riding Month	97	327.7	205.2	9	333.3

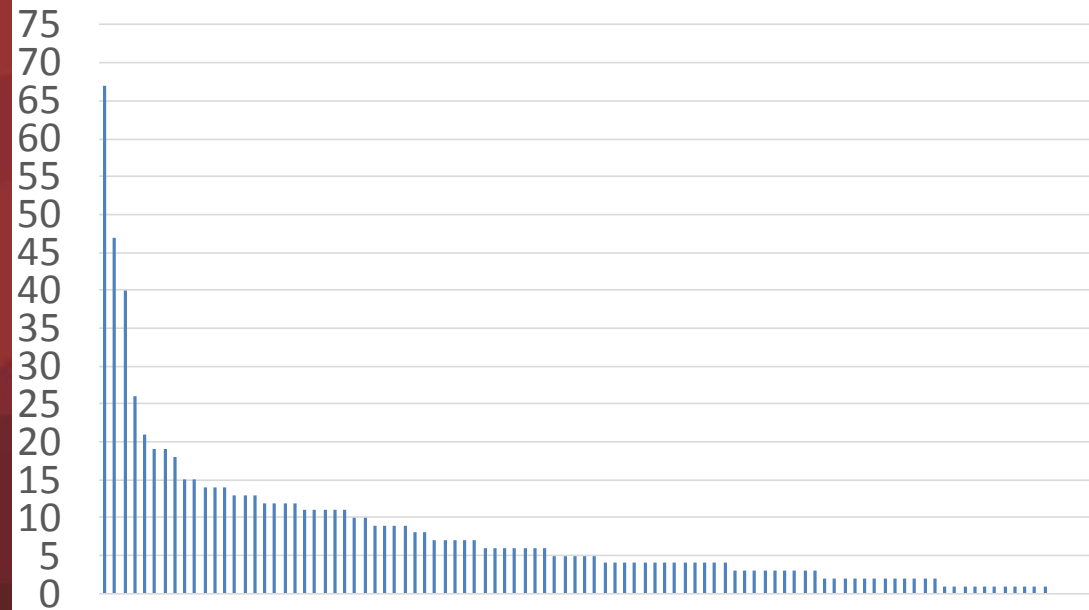


Calendar of riding days for different riders

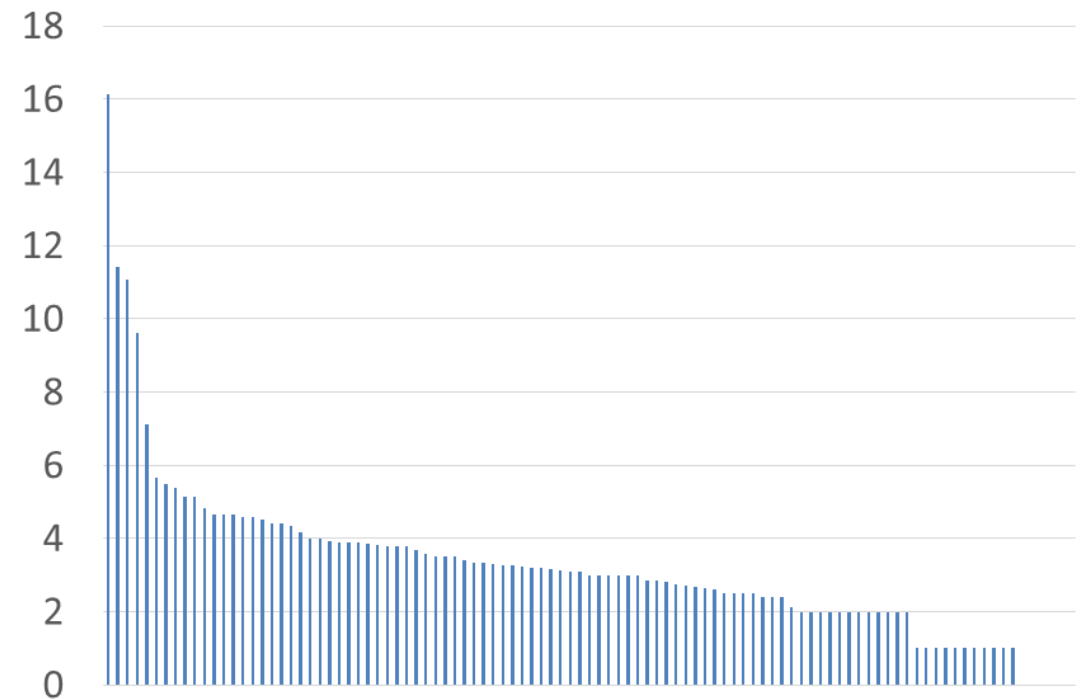


Consecutive Riding Days

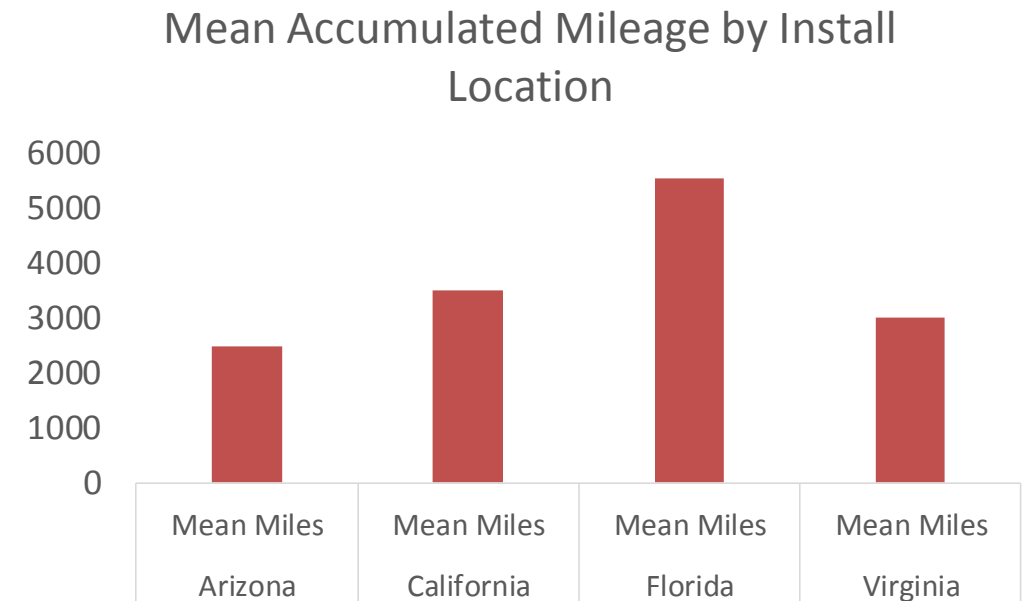
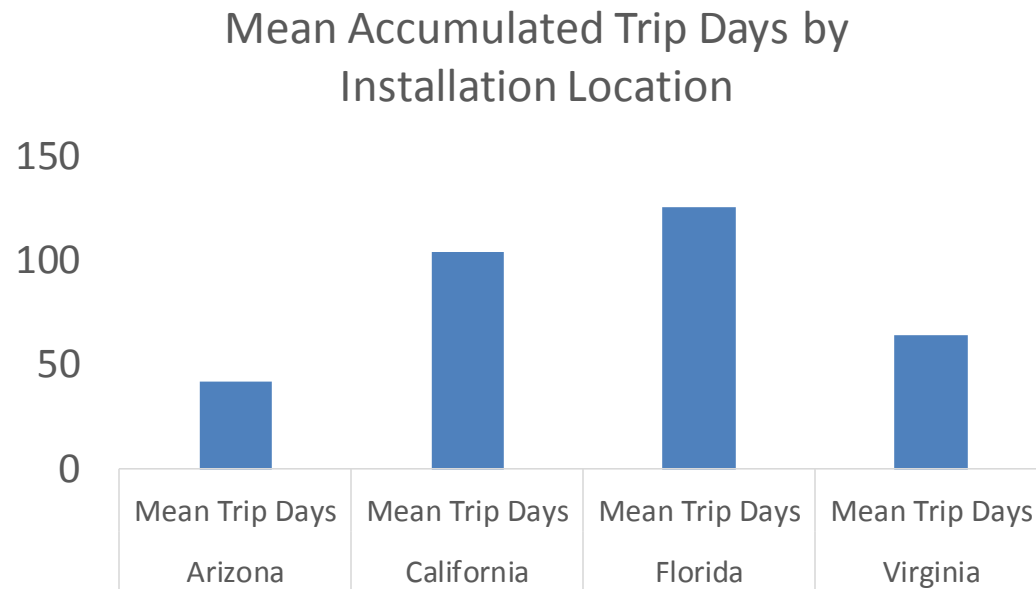
Most Consecutive Days Ridden



Average Days in a Row



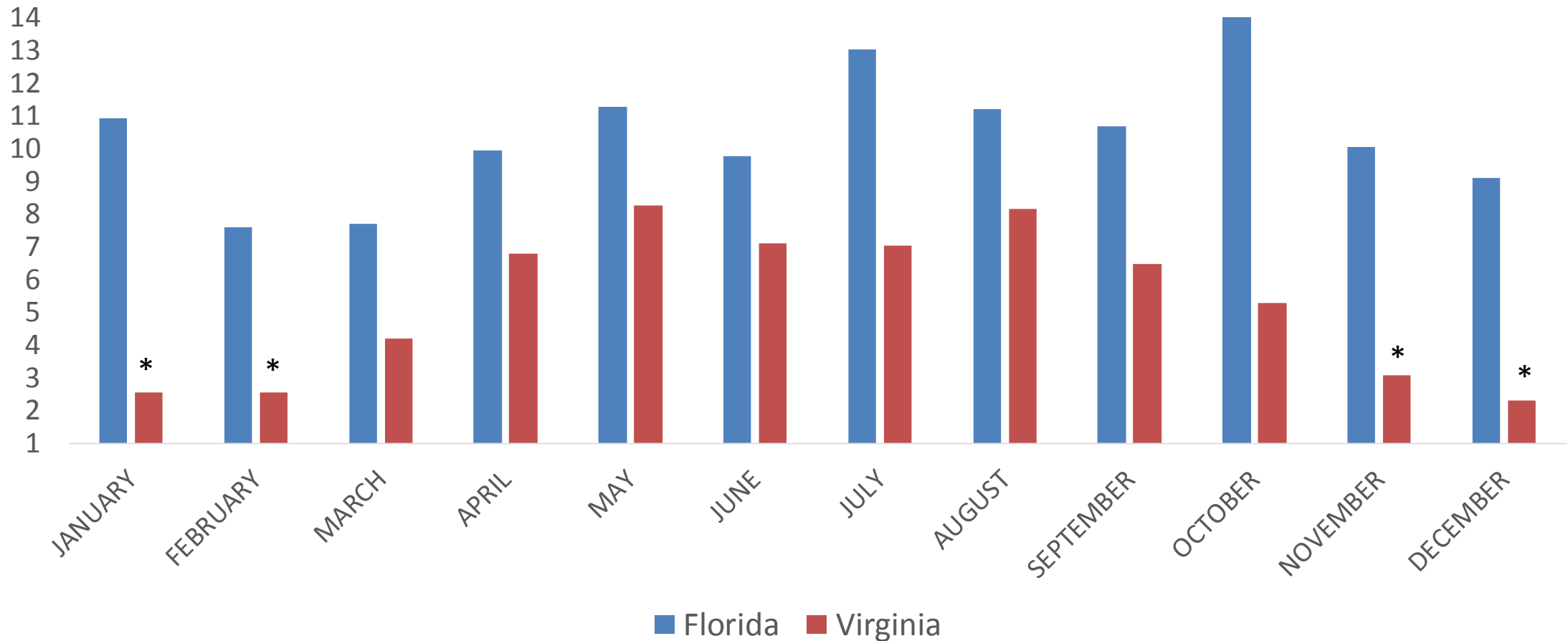
Differences by Location



- The maximum number of riding days is nearly identical between Florida and California (406, 413).
- Virginia has a maximum number of riding days roughly half that of California and Florida (221).

Changes in Latitudes, Changes in Attitude?

Riding Days per Month Florida vs Virginia

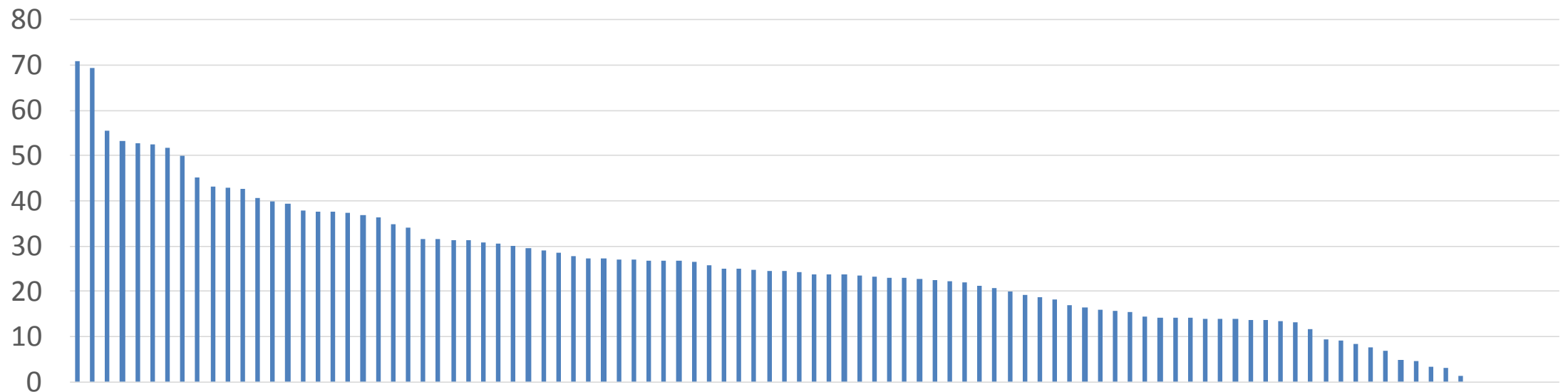


* Denotes statistical difference

The Weekend Warrior and the MSF 100

- 30 Riders in the MSF 100 have more than 30% of their trips occurring on a Saturday or Sunday
 - Mixed bike type, age range, and experience level

Percent Riding on Weekends (29% if every day has equal chance)



Recap

- Differences in miles between drivers and riders lay predominately in the number of Riding Days per year.
- Riders differ wildly in the number of trips they take, and when they choose to take them
- Riders differ by location in regard to when they take their trips.
- Weekends are not overrepresented in the MSF set.