

Environmental Sustainability of  
Pavement Materials:  
*Some thoughts to initiate discussion*

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# Key Issues

- What does sustainable mean?
- What is the incentive?
- Who decides and how do they decide?
- What are the technical and human barriers?
- What are the institutional and legal barriers?
- What are the possible unintended consequences?
- What should we be doing now?

# What does sustainable mean?

## My (own biased) perspective

- Currently “sustainability” is primarily a marketing theme for different products to capture market share from their rivals
- Our approach to date has often been:
  - Confusing to engineers and decision-makers
  - Unscientific
    - Biased
    - Incomplete
    - Not peer-reviewed by experts in the area of LCA
    - Not followed any established principles
    - Focused on wrong question: concrete vs asphalt for new pavement (see first bullet above)
  - Irrelevant by not addressing how decisions are made
  - Ignored the pavement environmental impact Hippocratic oath: “First, do no harm”

# Where are we with regard to definition of sustainability?

- We are just beginning to develop the science to really analyze sustainability
  - Agreement on sustainability performance parameters
    - Energy use, GHG production, category pollutant production (air, water, land), use of finite non-renewable resources, noise, water use, heat island effect, land use, environmental justice (distribution of exposure) and cost
    - Comparison across all of these
  - Ability to consider complete life cycle
  - Agreed upon assumptions, system boundaries
  - Data sets that are
    - Complete
    - Regionally applicable
  - Understanding of context sensitive determination of sustainability

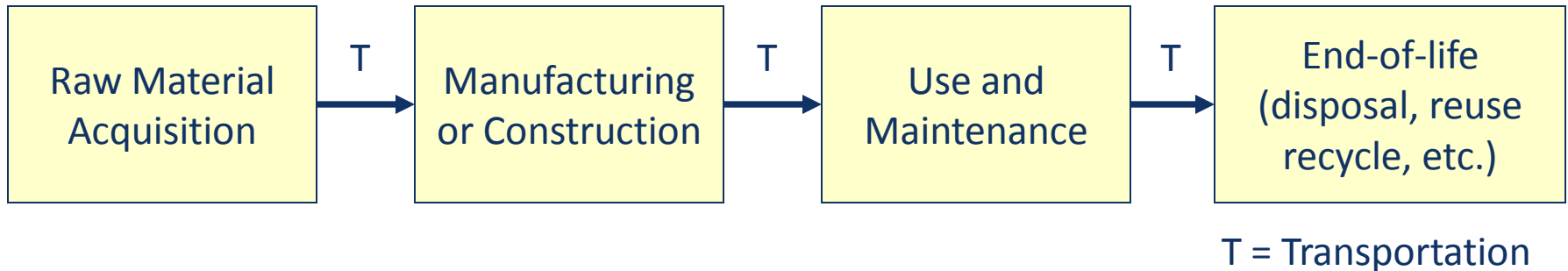
# Some more interesting questions, (all from an LCA point of view!)

- What is the optimal rehabilitation?
  - For an existing low-volume asphalt road
  - For an existing asphalt freeway
  - For an existing concrete pavement
- What is the optimal pavement preservation treatment and timing for the above?
- What is the optimal design life?
- How do I optimize surface characteristics to minimize environmental impact of above? Where is this important?
- How can I reduce environmental impact of the material I want to use? And can I lower the (agency and/or user cost also?)
  - Materials sourcing, design, manufacture, construction
  - Traffic handling
  - Integration of materials into a pavement structure

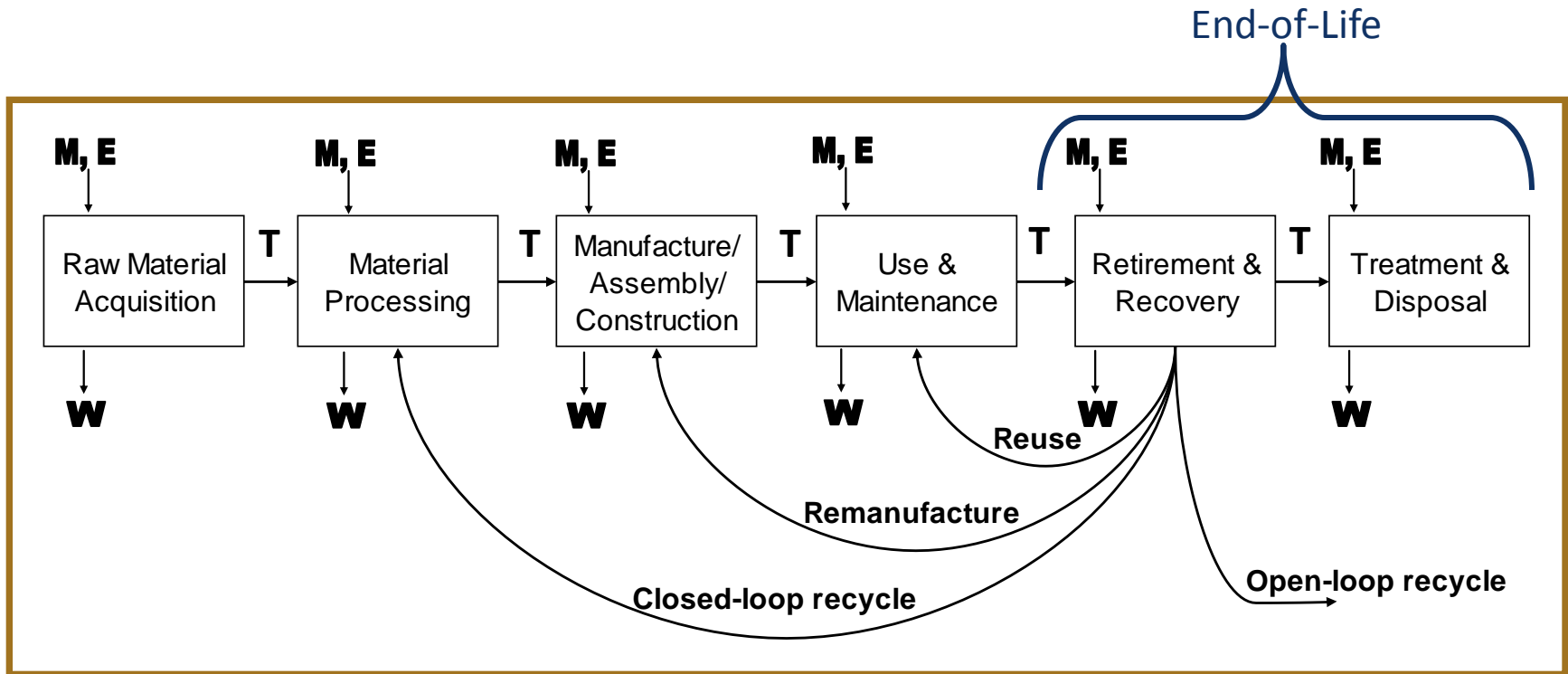
# Life cycle assessment

- Evaluates a product or system throughout its entire life cycle

## Generic Product Life Cycle



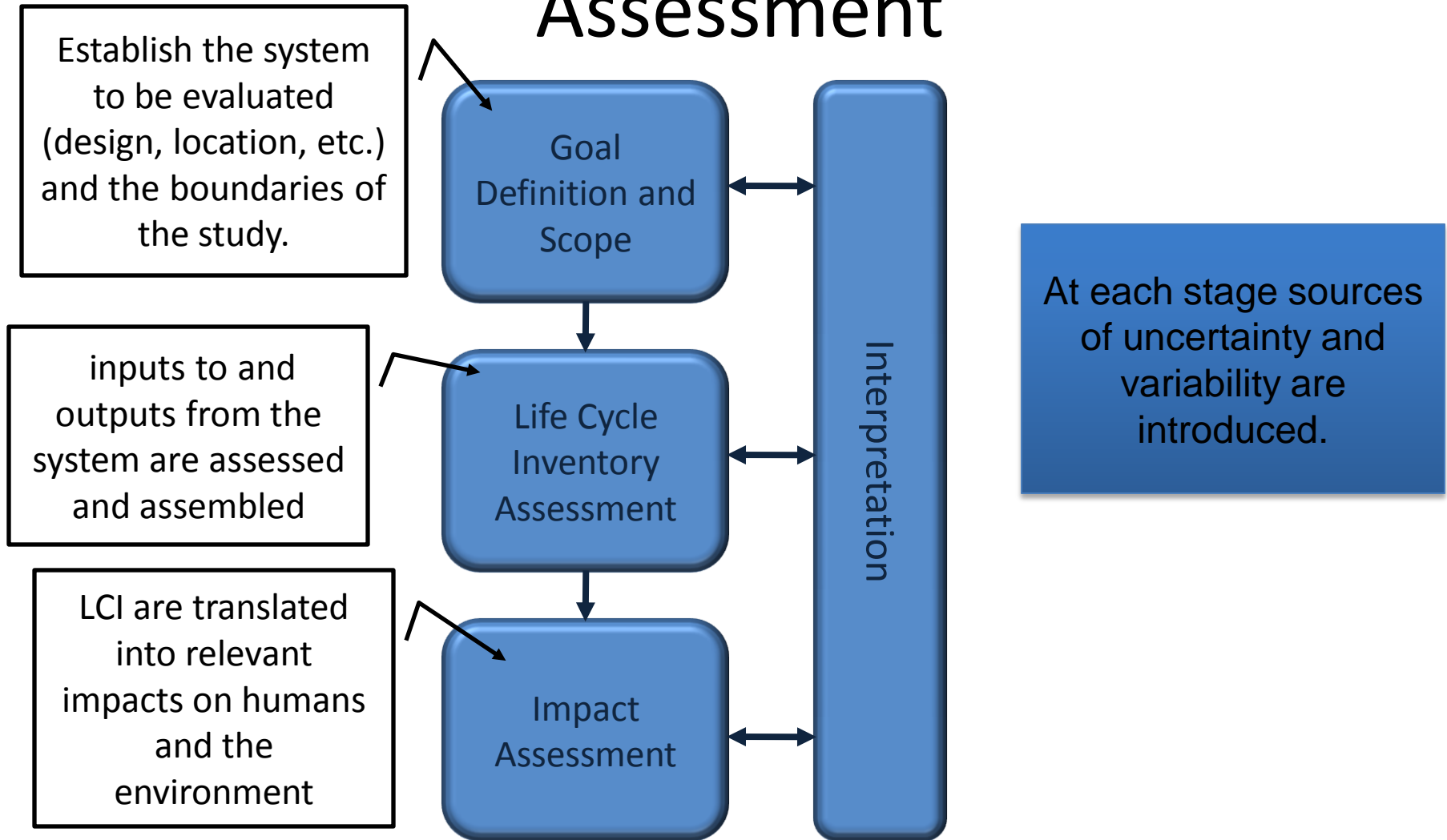
# Product or System Life Cycle



- M, E** material and energy inputs for process and distribution
- W** waste (gaseous, liquid, solid) output from product, process and distribution
- T** transportation between stages
- material flow of product components

# Three Key Elements of Life Cycle Assessment

## Assessment



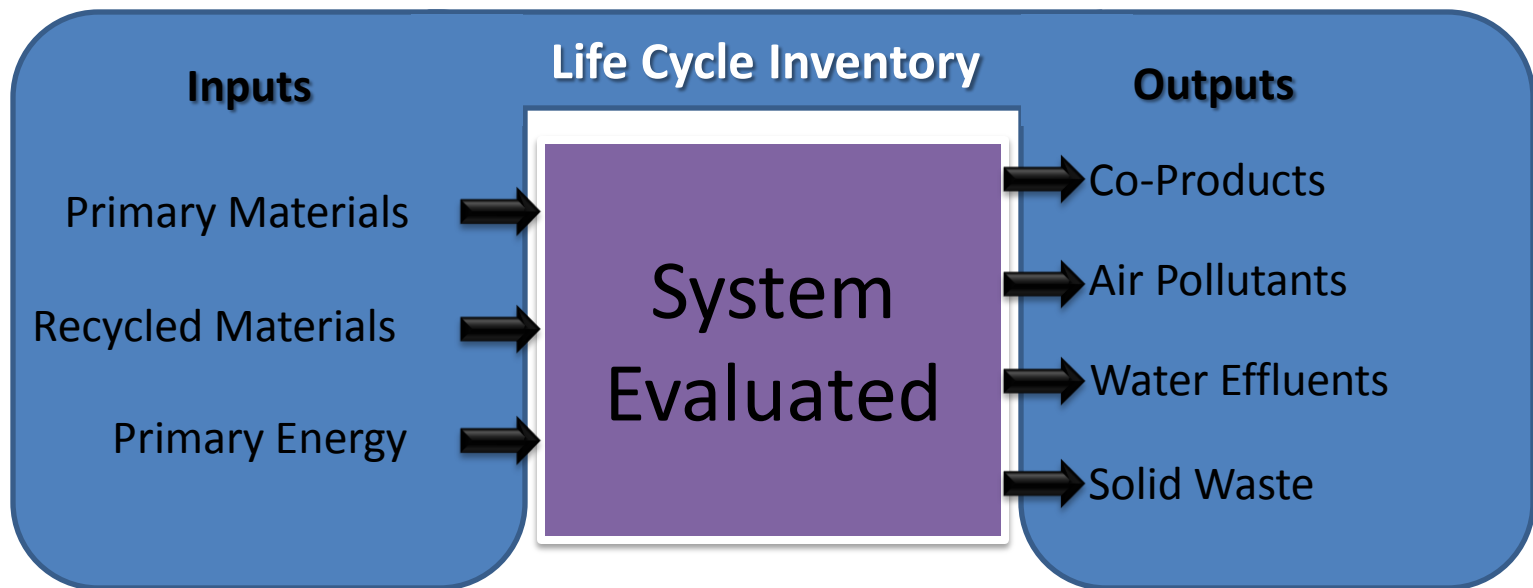


# Goal Definition and Scope

- Defines the audience and level of detail of the study
- Includes the system boundary definition
  - Defines the processes to be included in the LCA
- The scope includes
  - Definition of the study time horizon and geography
  - Functional unit, which is the basis for comparing across products or systems
- All of these steps can influence the study outcome and the relevancy of the study

# Life Cycle Inventory

- The “accounting” stage for LCA



# Impact Assessment

- At this stage, the LCI is translated into meaningful metrics and indicators
- Usually we want to understand the impact of a product or system on human health and the environment
- Most of the time we rely on aggregate numbers which means we understand little about the fate and transport of emissions, the location of emissions, and the expected intake fraction for emissions.

# Comparison of Scope for Five Pavement LCA Studies

Author	Year	Scope	Key Findings for GHG emissions	Transportation
Stripple	2001	Asphalt better for Greenhouse gas (GHG) emissions	Asphalt better for CO <sub>2</sub> emissions, and results are dominated by construction emissions. Lighting and traffic control are important.	40- a
Park et al	2003	Asphalt pavement system that considers earthwork along with other construction and rehabilitation activities, 20-year time horizon	Only two that consider use-phase. But they don't consider the same use-phase process	None
Athena Institute	2006	Concrete better for Greenhouse gas (GHG) emissions	For 20% recycled asphalt content, asphalt slightly better	Scenario analysis for different roadway types and capacities, also 0% and 20% recycled asphalt content in asphalt mixes
Zhang et al	2007	Over a 40-year service life for asphalt, concrete and ECC	ECC best, then concrete, then asphalt for CO <sub>2e</sub> emissions	Sensitivity to traffic growth rate
Chiu et al	2008	Asphalt pavement and concrete pavement (40-year life cycle), materials, construction	Asphalt pavement performs better on CO <sub>2</sub> emissions as well as all other energy and emissions categories	Evaluated low-emission and normal vehicles

4 of 5 studies compare asphalt and concrete

Goal & Scope  
Definition

Life Cycle  
Inventory

Impact  
Assessment

Variability and Uncertainty in Temporally Static Life Cycle Models

Design  
decisions,  
construction  
variability,  
traffic  
loading,  
climate, etc.

Uncertainty  
and  
variability in  
LCI Datasets

Population  
density and  
susceptibility,  
ecosystem  
and climate  
sensitivity,  
etc.

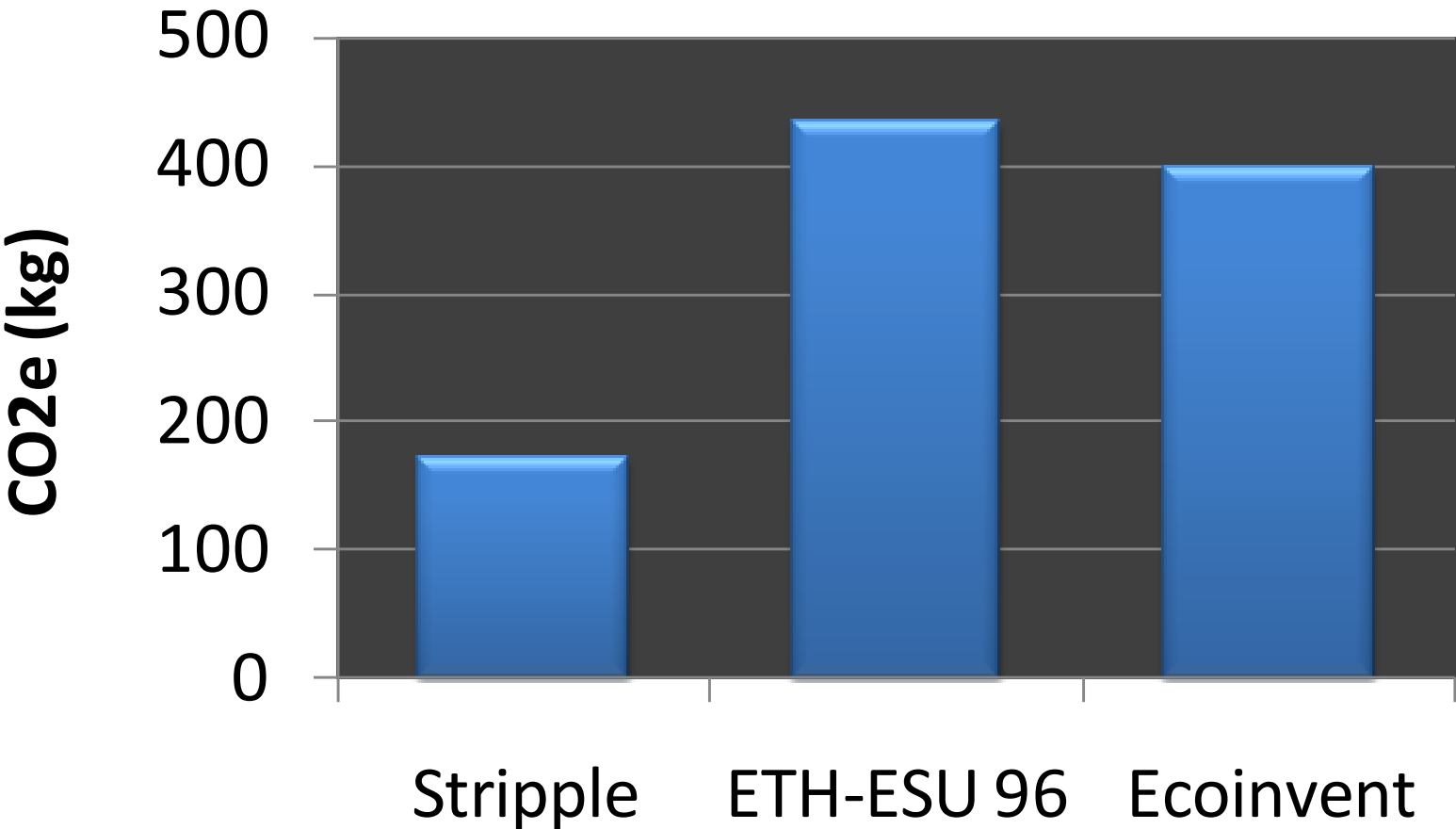
Variability and Uncertainty in Temporally Dynamic Life Cycle Models

Infrastructure  
performance,  
budget-based  
decisions,  
maintenance  
practices, etc.

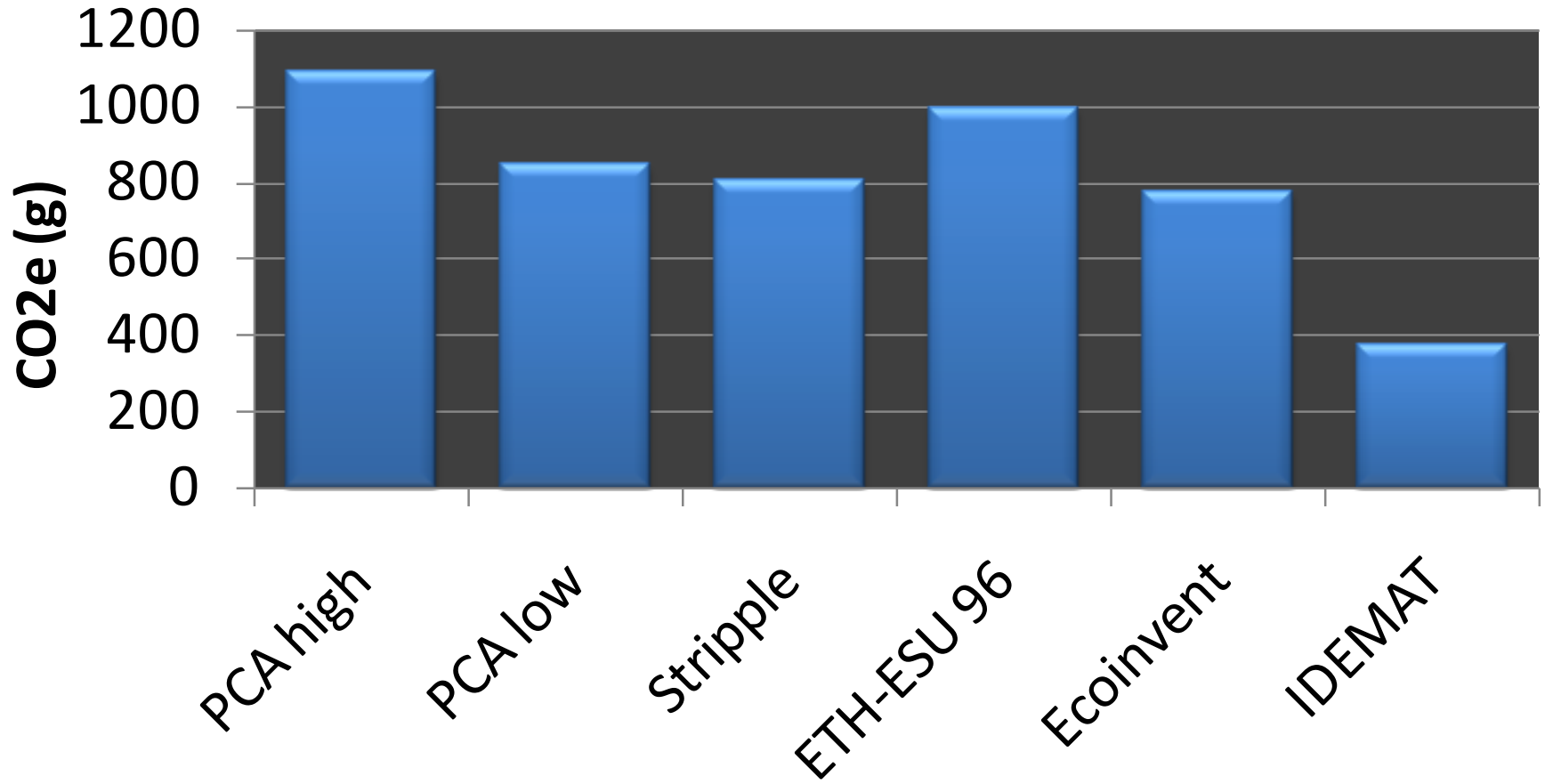
Changes in  
production  
and resource  
availability,  
novel  
materials and  
technologies

Changes in  
population  
density,  
background  
emissions,  
environmental  
and climate  
conditions, etc.

# GHG emissions per kg bitumen



# GHG emissions per kg cement



# Recommendations for assessing environmental impact of pavement materials

- Develop common approach for LCA goals and scope definition
  - Be sure to include use and operations phases (vehicle interaction with pavement, particularly for high volume roads)
  - Clearly state the goal and scope
- Consider uncertainty and variability in analysis
  - Temporal changes
  - Regional relevance
  - Infrastructure use relevance (high/load speed, high/low volume)
  - Clearly discuss temporal and geographic data shortcomings and uncertainties, and relevance to project context
- Focus on the relevant questions (not you know what!)
  - Rehab and preservation in developed world
  - How to reduce the environmental impact of the most cost effective strategy



# What is the incentive for reducing environmental impact?

1. Costs less
  - Contractor/supplier
  - Owner
  - Road user
2. Reduces traffic delay
3. Makes construction easier
4. Makes permitting easier
5. There is a regulation or law
6. Good publicity

# Who decides and how do they decide?

- Life Cycle Cost (or initial/entry cost) will always be first incentive
  - Mostly owner/financier cost
  - With or without considering road user cost, external monetary costs
- Environmental Life Cycle Assessment will be secondary decision criterion
- Unless
  - Unconstrained budget
  - Changes in rules change the costs

# What are the technical and human barriers?

- Compatibility with other processes
- Expertise to start
- Training and expertise to operate
- Safety
- Uncertainty
  - Variability of product quality
  - Applicability
  - Knowledge
  - Experience

# What are the institutional and legal barriers?

- Protection of existing industries, organizations, products
- Unintentional effects of existing rules, regulations, permitting
- Low-bid project delivery laws that cannot consider criteria other than cost
- Lack of knowledge on part of purchasers or providers
- Early failures in an extremely risk-averse industry
- Sustained change usually requires top-down understanding and support
  - Do they understand?
  - Will they take the risk?
  - Will they be around long enough?

# What are the possible unintended consequences?

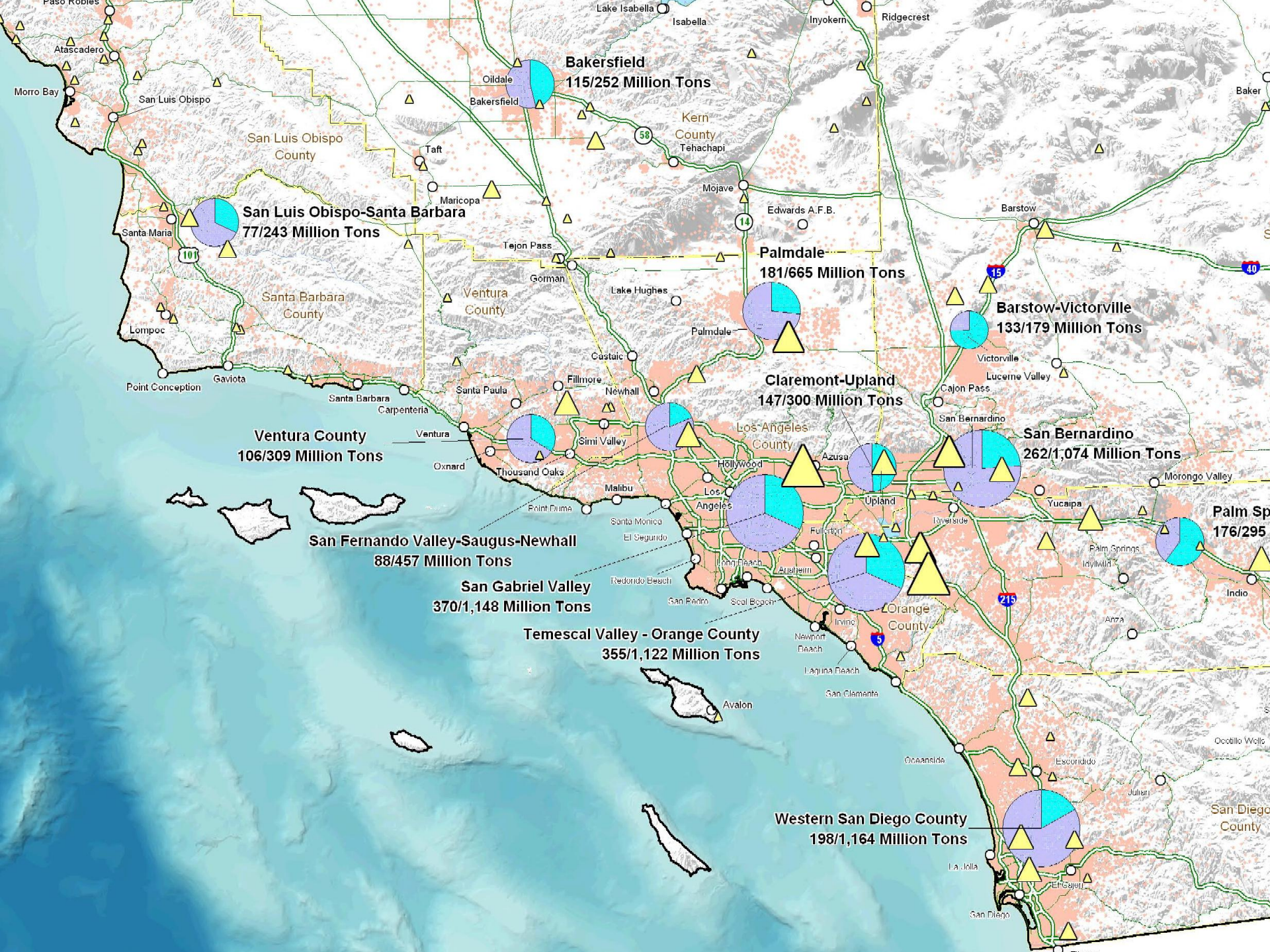
- Haphazard or biased LCA can lead to decisions that are worse for the environment
- Not identifying technical and human risks, and following a clear path of research and development can lead to early death of promising technologies
  - Need to balance risks with potential benefits
- Not solving institutional and legal barriers can lead to inertia

# What should we be doing?

- Develop better LCA
  - Create a funding pipeline for LCA for pavement
  - Align LCA for all pavements with the broader LCA field, including international standards and the current consensus of the scientific community.
  - Maintain a strict commitment to quantitative assessment and scientific best-practices.
  - Identify and communicate best practice of LCA for pavements, gaps and uncertainties in knowledge, recent research and development
  - Provide a forum for discussions, exchange of ideas and information, and creation of new research and development initiatives.
  - Up-to-date and regionally applicable data sets
  - Identify and quantify fundamental surface characteristics controlling rolling resistance

# What should we be doing?

- Once LCA tools are sufficiently mature (2-3 years): assess materials and technology alternatives within generic technologies
- When LCA is more mature (3 to 8 years): compare across technologies
- Consider implementation requirements, do the research & development work to identify and resolve risk
- Identify and solve institutional and legal barriers that are stopping clear winners
  - Include environmental impact in decision-making processes once science-based decisions can be made
  - Understand the incentives and use them



**Bakersfield**  
115/252 Million Tons

**San Luis Obispo-Santa Barbara**  
77/243 Million Tons

**Palmdale**  
181/665 Million Tons

**Barstow-Victorville**  
133/179 Million Tons

**Ventura County**  
106/309 Million Tons

**San Fernando Valley-Saugus-Newhall**  
88/457 Million Tons

**San Gabriel Valley**  
370/1,148 Million Tons

**Temescal Valley - Orange County**  
355/1,122 Million Tons

**Claremont-Upland**  
147/300 Million Tons

**San Bernardino**  
262/1,074 Million Tons

**Palm Sp**  
176/295

**Western San Diego County**  
198/1,164 Million Tons



# Some basic good practices

- Minimize the annual use of new materials
  - Perpetual reuse
  - Make materials/pavements last longer
  - Thinner pavements for same design life
- Reduce the environmental impacts of new materials and recycling
  - Local materials
  - Reduce energy needs
  - Low-impact materials
- Reduce the traffic delay associated with construction
- Reduce rolling resistance on high volume roads



## CA4PRS: Case Study on I-15 Devore Reconstruction Project



Construction Scenario	<i>Schedule Comparison</i>		Cost Comparison (\$M)			Max. Peak Delay (Min)
	Total Closures	Closure Hours	User Delay	Agency Cost	Total Cost	
One Roadbed Continuous (24/7)	<i>2</i>	<i>400</i>	<i>5.0</i>	<i>15.0</i>	<i>20.0</i>	<b>80</b>
72-Hour Weekday Continuous	<i>8</i>	<i>512</i>	<i>5.0</i>	<i>16.0</i>	<i>21.0</i>	<b>50</b>
55-Hour Weekend Continuous	<i>10</i>	<i>550</i>	<i>10.0</i>	<i>17.0</i>	<i>27.0</i>	<b>80</b>
10-Hour Night-time Closures	<i>220</i>	<i>2,200</i>	<i>7.0</i>	<i>21.0</i>	<i>28.0</i>	<b>30</b>

# I-710 Reduction of Pavement Thickness Using Mechanistic Design

## Conventional design

**535 mm thick  
asphalt concrete**

**8 % air-voids,  
same mix design  
throughout**

## Mechanistic design

**75 mm polymer-modified**

**125 mm, 5 % air-voids,  
AR-8000**

**75 mm, Rich Bottom**

# Some materials technologies with promise

- Perpetual recycling of pavement materials back into pavements
- Alternative cementitious materials
- Rubberized asphalt overlays
- Warm mix asphalt
- Integration of design/construction/materials to reduce thickness and increase life
- Integration of construction productivity and traffic delay

And let's remember that not all roads are paved

